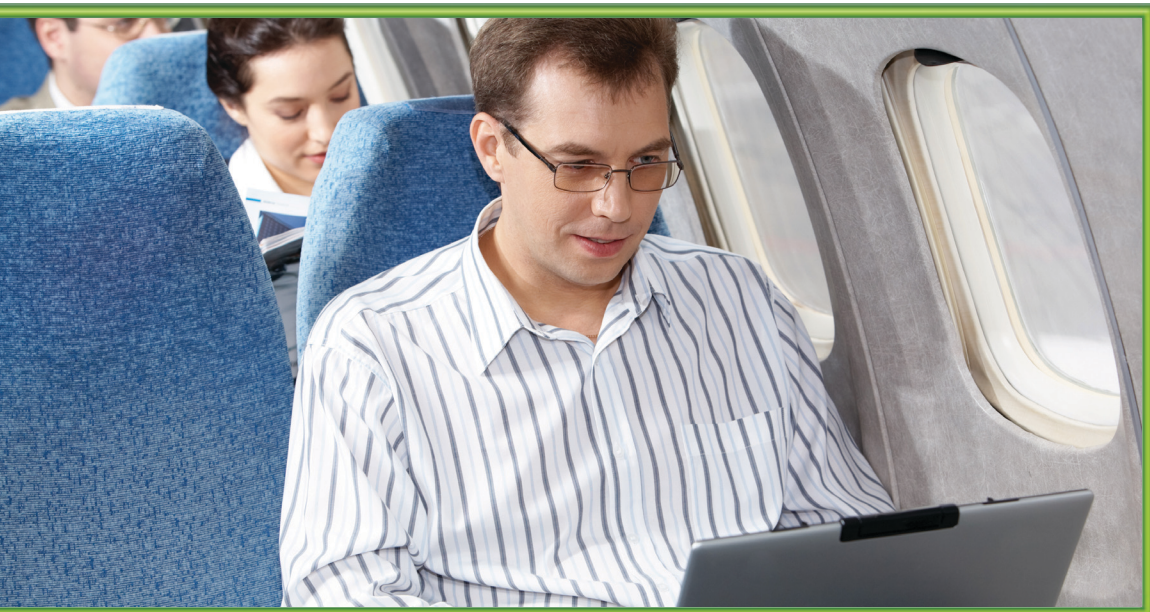


Grammar Lesson

Lesson 33: We'll be finishing soon

レッスン 33: そろそろ終わります

Target: Talking about the future using the future progressive tense
 目的: 未来進行形を使い、先のことについて話しましょう!

Reading
単語

New vocabulary introduced in the reading

• (to) market...	売り込む	• (be) various	いろいろな
• (to) predict...	～を予測する	• a demonstration	実演
• a trend	傾向	• (to) hand out...	配る
• (to) foresee...	予測する	• (be) promotional	販売を促進する
• (to) rise	上がる	• material	資料
• an owner	所有者	• ID	身分証明書
• (to) reckon that...	推測する	• (to) spot...	～に気付く
• (to) have an effect on...	～に影響する	• (be) bright	明るい
• (be) respected	評判のいい	• a sign	しるし

1

Read the passage and circle the new words as you find them

Hi I'm Roger. I work for a marketing company. It's my job to both come up with new and interesting ways to market products and predict future trends.

Some future trends that I currently foresee are:

- I think by 2020 most people will be driving smaller cars, because of rising oil prices and the increasing difficulty of driving around and parking a larger car in the city.
- I believe in the next 5 years, 90% of the people on the planet will be using a smart phone. And about 70% of smart phone owners will also own a tablet that they will use instead of a laptop or desktop computer.
- I expect that in the next 10 years only about 10% of people will be still be smoking cigarettes due to the rising prices and terrible effects they have on people's health.

My company is quite respected in the industry and I have been invited to speak at an upcoming trade show. I'm pretty excited. The trade show is tomorrow. I've been preparing for it all week, but I'm still not ready. I'm on the plane now, but I don't think I'll be able to watch the in-flight movie. I think I'll be preparing for another 3-4 hours today at least.

Here is my schedule:

- I will be attending various presentations and product demonstrations from 11:00 to 1:00.
- I will be doing a short presentation myself at 1:30.
- I will be having lunch From 2:00 to 3:00 while my team goes around and hands out promotional material.
- I will be meeting with new clients between 3:00 and 5:00.
- I will be working in my booth until 7:00 when the trade show closes.

I still don't have my ID for the show, and I need it to get in. Ben would be able to get it for me, but I don't think I should call him now as he will probably be having dinner or spending time with his family. I'll just meet him before we go into the trade show. When I get to the show he should be waiting near the entrance and he should be pretty easy to spot because he'll be wearing a bright red suit, and he'll be holding a large black sign so I don't think I'll have much trouble finding him at all.

2

Answer the questions below

1. Does he think people will be driving smaller cars in the future?
2. What percentage of people does he think will be using a smart phone in the next five years?
3. Why does he think people will be smoking less in the future?
4. What will he be preparing for today for another three or four hours?
5. Will he be doing a short presentation at 1:30?
6. What will he be doing from 3:00 to 5:00 tomorrow?
7. What will Ben be wearing tomorrow?
8. How many examples of "future progressive" can you find?

DEAN MORGAN